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mini M.B.A.

RESEARCH BASED LEARNING

subjects

- PRINCIPLES OF MANAGEMENT (45 HOURS)
- PRINCIPLES OF MARKETING (45 HOURS)
- INTRODUCTION TO ACCOUNTING (45 HOURS)
- HUMAN RESOURCE MANAGEMENT (45 HOURS)

WHO SHOULD ATTEND?

- ▶ Professionals looking to acquire the business skills essential for success in today's highly competitive environment.
- ▶ Professionals, supervisors and managers seeking to advance their professional career and differentiate themselves in the market.
- ▶ Those who want to enroll in an MBA program but cannot afford due to cost or schedule constraints.
- ▶ Entrepreneurs and business owners who want to learn how to run their business effectively.